

# TRANSFORM

a networking conference for church leaders

## SPONSORSHIP PACKAGES 2017

	Charter \$5,000	Platinum \$3,500	Gold \$2,500	Silver \$1,500	Bronze \$750
Available Spots	3	8	10	6	6
Logo on Website	✓	✓	✓	✓	✓
Print Ad	Full Page	½ Page	½ Page	¼ Page	Logo/Web URL in Program Book
Wi-Fi & Electricity	✓	✓	✓	\$75 Add-on	\$75 Add-on
Booth	✓ Premium Location	✓ Premium Location	✓	✓	✓
Promotional Slide	✓ 2 slides	✓ 2 slides	✓ 1 slide	✓ 1 slide	
Promotional Materials	✓	✓	✓		
Video	(1) 60sec	(1) 30sec			
Live Interview on Stage	3 min				

### ☐ Add a workshop to your sponsorship

Charter sponsors can add a workshop to their package for \$3,000. Workshops will take place on Thursday, January 26, 2–3:25 p.m.

### Logo on Website

Sponsoring organization’s logo will be displayed on the Transform website, [convergetransform.org](http://convergetransform.org).

### Print Ad

All ads are full color and will be placed in the Transform Program Book.

### Booth

Booth includes a 6-ft. table with a black tablecloth, chair(s), electricity and Wi-Fi (refer to package details).

### Promotional Slide

Slides will be shown on-screen before and after main and lunch sessions.

### Promotional Materials

Each attendee will receive a conference giveaway bag that will include your (1) promotional material provided by you (the sponsor).

### Video

Charter package videos will be played one time at the start of a main session. Platinum package videos will be played one time during a lunch session. Video must meet Converge’s production specifications (refer to spec chart).

### Live Interview on Stage

A three-minute, live, on-stage interview that will take place during one of our two lunch sessions, along with your organization’s slide on screen during the interview.

### Contact Converge

[Sue.Johnson@converge.org](mailto:Sue.Johnson@converge.org) // 407.563.6069

[Donna.Smith@converge.org](mailto:Donna.Smith@converge.org) // 407.563.6093

SPEC CHART	Description/Size	File Type	Due Date/Deliver To
<b>Print Ad</b>	Full Page 6.5" x 7.75" – 0.125" bleed Half Page 6.5" x 3.75" – 0.125" bleed 1/4 Page 3.125" x 3.75" – 0.125" bleed	PDF, PSD or Packaged InDesign file	December 12, 2016 gabe.desoto@converge.org
<b>Logo on Website</b>	Logo will be displayed on convergetransform.org	AI or EPS	ASAP gabe.desoto@converge.org
<b>Promotional Material</b>	One printed material (brochure, pen, etc.). Largest size: 8.5" x 11".	Quantity: 500	January 20, 2017 Mail to Hyatt Regency
<b>Video</b>	60 or 30 seconds in length 1920px by 1080px // 16:9 ratio	MP4 or MOV	January 6, 2017 gabe.desoto@converge.org
<b>Promotional Slides</b>	Dimensions: 1920px by 1080px // 16:9 ratio	JPG, PNG, PSD	January 6, 2017 gabe.desoto@converge.org
<b>Live Interview on Stage</b>	Slide size: 1920px by 1080px // 16:9 ratio. Script: Please provide a script that will help us develop questions for the interview.	Slide: JPG, PNG, PSD Script: Text Document	January 6, 2017 gabe.desoto@converge.org

### How many participants are expected at the conference?

We are expecting 500 participants to attend Transform 2017.

### What other benefits will aide sponsors in making business contacts throughout the conference?

All conference participants will be given a sponsor passport upon check-in to the conference. When a participant completes a meaningful visit to a sponsor booth, the sponsor will initial the participant's passport. Upon receiving a given number of stamps (number of required stamps is to be determined), participants may turn in their passport for a chance to win a prize.

### Is conference registration included with sponsorship?

Yes, each sponsor registration includes two conference registrations. This includes access to lunch meals and sessions.

### How are booth locations decided?

Choices of booth locations will be decided on a "first come, first choice" basis, in application date order based on chosen package (refer to booth location map).

### When do sponsor booths need to be occupied?

Booths should be occupied by a sponsor representative any time conference attendees are on break. Please see the conference schedule at [convergetransform.org](http://convergetransform.org).

### What are booth set up and tear down times?

Booth set up can begin as early as 10:00 a.m. on January 24. All booth setups must be completed by 2:00 p.m. Booths must be packed up after the close of Thursday night's main session.

### Can I upgrade my sponsorship level after I have already registered?

Yes, please contact the sponsor coordinators at [Sue.Johnson@converge.org](mailto:Sue.Johnson@converge.org) or [Donna.Smith@converge.org](mailto:Donna.Smith@converge.org) to make the adjustment.

### Where should I send my promotional materials?

Promotional materials should be shipped to:

*Hyatt Regency Attention: Converge Transform  
11999 Harbor Blvd Garden Grove, California 92840*

Materials must arrive on January 20, 2017 by 4 p.m.

Choose your sponsor package today at <http://cvrg.us/sponsor2017>.

